

# FY 2014-15 BIENNIAL BUDGET: NARRATIVES TRAINING

Minnesota Management & Budget July & August 2012



## **AGENDA**

- Welcome
- Overview and Rationale
- View from the Legislature
- Template Overview
- How to Choose Performance Measures
- Agency Perspective
- Wrap-up and Q&A

# MMB'S GOALS FOR THE BIENNIAL BUDGET DOCUMENT



- Focus on statewide outcomes and performance measures
- Focus on answering the question, "what are we getting for our money?"
- Provide simple information in plain language
- Use minimal paper



# WHY OUTCOMES?

- Shifts the emphasis of our budget from what we are spending to what we are getting for our money
- Enables better examination of what activities and strategies are best contributing to statewide goals
- Makes the performance of individual state programs and activities more relevant
- Provides a strategic tool for budget setting, resource allocation and budget presentation
- Complements Better Government management strategies



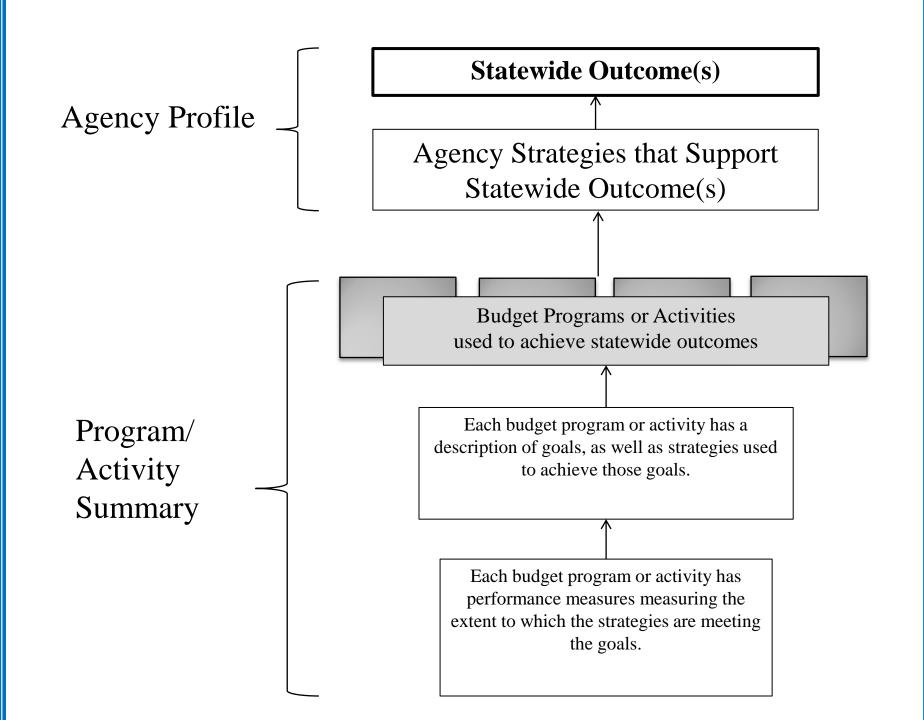
# OUTCOMES IN THE BUDGET BOOK

- Statewide outcomes will be finalized shortly
  - Used in budget narratives
  - Each appropriation will point towards a statewide outcome
- Results Based Accountability Training may inform some narrative changes
- Templates will be finalized when statewide outcomes are selected
- Templates are due Friday, August 24 to MMB



# **DEFINITIONS**

Important Terms to Know				
Statewide Outcomes	=	The desired condition for the state		
Strategies	=	What agencies do to improve the condition through program and/or budget activities		
Goals	=	Specific results your agency's programs or activities strive to achieve through their strategies		
Performance Measure	=	The measure of how agencies know if the strategies are working		





# What We've Heard from Stakeholders

- The way in which people interact with information has changed – technology vs. a printed book.
- Legislators are more interested in understanding program outcomes
- The budget book is only used by a small group of motivated readers.
- Value of budget book was not proportionate to the effort required to produce it.
- Agencies produce a significant number of supplemental materials outside of the budget book.

# MMB'S GOALS FOR THE BIENNIAL BUDGET NARRATIVES



- 1. Produce a concise, fact-based document that is relatable to the budget and useful in decision making.
- 2. Reduce duplication of materials
- Explain what is being accomplished by focusing on performance measures/statistics and showing if things are improving, staying the same or worsening.
- 4. Demonstrate what citizens are getting for their money
- 5. Fulfill statutory requirements



# **STATUTORY REQUIREMENTS**

16A.10, subd. 1a: Performance data shall be presented in the budget proposal to:

- Provide information so that the legislature can determine the extent to which state programs are successful;
- (2) encourage agencies to develop clear goals and objectives for their programs; and
- strengthen accountability of MN by providing a record of state government's performance in providing effective and efficient services.

16A.10, subd. 1b: Agencies shall present performance data that measures the performance of programs in meeting goals and objectives. Measures reported may include...outputs, efficiency, outcomes and other measures...Agencies shall present as much historical information as needed to understand major trends and shall set targets for future performance...

16A.10, subd. 1c: .....an agency must file ...

- (3) a comprehensive and integrated statement of agency missions and outcome and performance measures; and
- (4) a concise explanation of any planned changes in the level of services or new activities



# OTHER STATES: WASHINGTON

Agency 350

# Superintendent of Public Instruction

State Constitution, Article III, Sections 1 and 22; RCW 28A.300

Request Net change from current biennium Percent change from current biennium \$16,125,654,000 \$316,300,316 Increase 2.0% Increase

The Superintendent of Public Instruction is a constitutional officer elected by the state's voters for a four year term. The state constitution charges the Superintendent to supervise "all matters pertaining to the public schools, and perform such duties as may be prescribed by law."

#### Agency Mission

The Superintendent of Public Instruction works to ensure that Washington's public schools provide all students the high-quality education they need to lead successful and productive lives. To this end, the Office of Superintendent of Public Instruction provides technical assistance in finance and curriculum matters to educational service districts and school districts; monitors and consults in such areas as basic education, the student testing program, curriculum development, special needs programs for special student populations, and educational technology; issues certificates for all teaching and support personnel for the K-12 system; administers the child nutrition, student transportation and state school construction programs; gathers and reports school information to state and federal authorities; prepares specifically requested reports each year; disseminates and coordinates the state's education reform efforts; provides the Legislature, Governor's Office, and other entities of state government with information for policymaking and budget preparation: implements state and federal laws pertaining to education by adopting rules and monitoring programs as required; coordinates the audit resolution process for audits of federal programs; apportions and distributes monies to local school districts; approves and monitors the budgets for the nine educational service districts (ESDs) and the 295 school districts; and advises county treasurers of estimated maximum levy capacity for individual school districts. The Superintendent's responsibilities also include serving as a voting member of the State Board of Education; and representing the interests and needs of education by serving on various state boards including: Board of Natural Resources, Washington State Work Force Training and Education Coordination Board, Professional Educators Standards Board, and Northwest Regional Education Laboratory (Board of Directors).

http://www.ofm.wa.gov/budget11/detail/default.asp



# OTHER STATES: VIRGINIA

# Department of Education, Central Office Operations

The mission of the Department of Education is to lead and facilitate the development and implementation of a quality public education system that meets the needs of students and assists them in becoming educated, productive, and responsible citizens.

http://dpb.virginia.gov/budget/buddoc12/index.cfm



# **MINNESOTA**

Agency Profile Contact DEPT OF EDUCATION cation.state.mn.us Administrative Couries available continue in the case of council final (MAPS budget/spending plan activities, nd receivable, payroll, procurement, and meeting statewide goals, please state.mn.us. Agency Profile aducation community hievement levels and close the achievement gap disabilities by implementing standards, research-ments, and promoting lifelong learning. Agency Profile sota by implementing initiatives to increase the improve teacher retention in high-needs schools, The Minnesota Department of Education's (MDE) mission is to improve educational achievement by establishing clear standards, measuring performance, assisting educators, and increasing opportunities for lifelong learning. ducation options to students and families support ement. Create new choices to better meet the income families, students of color, students with MDE strives to be an innovative education agency, assisting schools, families, and other education providers with exemplary services that result in high academic achievement for all students, pre-kindergarten to grade 12, and of school districts and charter schools, make the element performance-based pay linked to student ing through a comprehensive data system. Every learner will have access to a high-quality education that promotes his or her development to full potential sponsible for setting academic standards, issuing leveloping and operating state-level IT system for station and coordination of federal educational nding for preK-12 and adult and career ices is responsible for preparing young children perty tax levy limitations. for students in schools, and young children and statewide library services and administering the and managing competitive and application grant MDE Customers (FY 2009)

• 821,021 pre-kindergarten through grade 12

• State - \$6.9 billion or 66.8% of total funding Local - \$2.8 billion or 27.1% of total funding
 Federal - \$0.6 billion or 6.1% of total funding icv and Center for Postsecondary Success is irning, and Indian education programs; special s, alternative rigorous coursework for college and ve programs to meet student needs. ils in the state identified as persistently lowest ountability provided under the Title I School of support for eligible schools to implement Est. FY 2010-11 Expenditures FY 2010-11 ial data from school districts and charter schools. ating school district property tax levy limitations, System (MAPS) as of 09/01/10. agencies, and auditing data reported by local 2012-13 Biennial Budget 10/12/2010 it and implementation of a coherent assessment iesota Academic Standards and the Minnesota ate and federal requirements and provides timely d instructional decisions that improve student 2012-13 Biennial Budget 10/12/2010

State of Minnesota

DEPT OF EDUCATION

MDE focuses on four primary goals:

improve achievement for all students;

students and their parents/guardians 55,727 FTE licensed teachers

340 school districts and 153 charter schools Over 73,387 adult learners Over 160,490 children participated in early learning

Est. FY 2010-11 Expenditures by

Approximately 2.006 public schools

through an outstanding Minnesota education system that is a world leader.

enhance teacher quality; expand education options for students and families; and, implement education finance reform and enhance accountability.

Source: EOS Fund Balance

**DEPT OF EDUCATION** 

Strategies

2012-13 Biennial Budget 10/12/2010

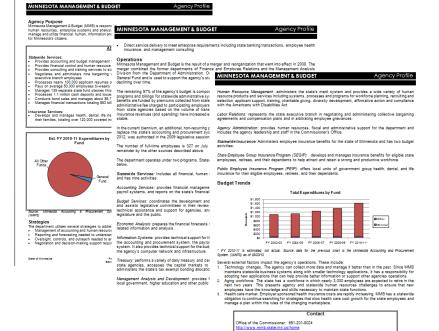
ol district and MDE compliance with certain state resources to assist school districts, parents, and plements the Student Maltreatment Program and

2012-13 Biennial Budget 10/12/2010

by Program



# Previous Agency Profile



# New Agency Profile

Minnesota Management and Budget

Agency Profile

#### Mission

Minnesota Management & Budget (MMB) is responsible for managing state finances, payroll and human resources - providing systems for daily business operations and information access and analysis. Our mission is to increase state government's capacity to manage and utilize financial, human, information and analytical resources to ensure exceptional service and value for Minnesota's critizens.

#### Purpose

- Support the Governor in establishing policies, and proposing and implementing budgets that benefit the people of Minnesota.
- Provide financial, human resources, and management expertise to help state government meet its
  goals and responsibilities in an effective and efficient manner.
- Provide information that is accessible, consistent, objective, timely, and accurate to state agencies, the Legislature and citizens
- Create a culture in state government that is supportive, constructive and healthy for our employees

#### Statewide Outcome(s).

MMB supports the statewide outcome of efficient, effective and accountable state government services.

#### Strategies:

MMB emphasizes several strategies across two program areas to deliver its mission and support the statewide outcome of strengthening the effectiveness and efficiency of state government. These include:

- Accounting and human resources systems necessary to support daily activities of the state
   Information access, forecasts and analysis to provide information on state activities and anticipate
- issues
- Oversight, controls, and compliance outreach needed to ensure overall integrity of state operations.
- Decision support activities for budget development and collective bargaining processes
   State treasury banking transactions, employee health insurance, and management consulting for all
- State treasury banking transactions, employee health insurance, and management consulting for a agencies



# **Previous Activity Summary**

#### MINNESOTA MANAGEMENT & BUDGET ogram: STATEWIDE SERVICES clivity: BUDGET SERVICES Activity at a Glance

enactment of a 539 billion all funds FY 201011 biennial budget for Minnesott during the
2009 and 2010 legistative sessions.
Coordinated the 2010 capital budget
development, monitoring and implementation
process that resulted in enactment of \$812
million in new general obligation bonding
authorization for Minnesota state and local
government.

government.

Worked with state agencies to complete 813
fiscal notes during the 2009 legislative session and 622 fiscal notes during the 2010

The boost

session and 022 received the legislative session.
Provides oversight and monitoring of the budgets of more than 100 state agencies, boards and commissions. boards and commissions.

Provides central coordination and oversight of over \$5 billion in federal American Recovery and Reinvestment Act (ARRA) funding awarded to Minnesota state agencies.

Information and Analysis - Develops and publishes budg

FY 2005

FY

in the MINNESOTA MANAGEMENT & BUDGE

Pop Pogram STATEWIDESERVICES
ACIVITY: BUDGETSERVICES
A Currently, Minnesota has the highest rating possible – AAA – from two of the rating agencies and the second highest rating –Aa1 – from the third agency for it general obligation debt. There are currently ten states with bond ratings equal to or higher than Minnesota's.

neway carefully afficiently additionable to the processing of the

Minnesota Price of Government					
State and Local Revenues as % of Personal Income					
End of 2010 Gession					
FY 2013	15.8% (est.)				
FY 2012	15.8% (est.)				
FY 2011	16.1% (est.)				
FY 2010	15.6%				
FY 2009	15.0%				
FY 2008	15.8%				

MINNESOTA MANAGEMENT & BUDGET

ates was B.

| Budget Services worked with agencies to ensure timely and accurate submission of over 200 ARRA related federal reports each quarter.

| Money category | The MINISTER | THE

OC.

Activity Funding
are
Base fideling in the Budget Services activity has historically been from a general fund appropriation. A small
BIRESPORTING
amount of division resources comes from the country program aid appropriation (general fund) to support the local
impact note process.

Aconter central goal for Biologit Services in to provise on information in order or make informed central central point in the Services where used to support a separate project to moderate ARPA.

In 2019 Biologit Services completed 62 fiscal instal completion of the role was the edgy.

Biologit Services also provided separation for occurring system.

Biologit Services also provided separation for occurring system. (In the control of the system of the state of the state

Integrated Budget Survices' work with the American Rec with federal reporting requirements and transparency expirate Phone: (651) 201-4021 Web site: www.mmb.state.mi.us

# **New Activity Summary**

#### Minnesota Management & Budget

#### **Budget Services**

www.mmb.state.mn.us

#### Purpose:

Budget Services seeks to ensure that objective and relevant fiscal information is readily available for decision makers throughout the year but especially when budget decisions are being made. Budget Services promotes sound fiscal policy in decision-making and a statewide view in the management of state resources. Budget Services coordinates the development of the governor's biennial, capital and supplemental budget recommendations, develops and publishes budgetary information for use by decision-makers, staff and citizens and provides oversight and monitoring of budget implementation by

#### Statewide Outcome(s):

Budget Services supports the statewide outcome of efficient, effective and accountable state government services.

#### Key Strategies and Goals:

To provide decision makers with high quality, accurate and timely information in order to make informed decisions. While no single entity can claim to be responsible for Minnesota's budget and financial position, having timely, relevant and objective fiscal information available to decision makers is fundamental to having a financially well managed state. Budget Services monitors a number of broad statewide financial management indicators to help track these goals.

#### Performance Measures and Trends:

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Performance Measures	Previous	Current	Trend
Price of Government – State and Local Revenue	15.0%	15.6%	same
as Percent of Personal Income			
Fiscal Notes Complete	90%	93%	better
Average Number of Days to Complete Fiscal Note	10	9	better

1. Fiscal note data compares 2009-2010 session (previous) to 2011-2012 session (current). Data excludes fiscal notes that are inactivated.



# THE LEGISLATIVE PERSPECTIVE



# AGENCY PROFILE TEMPLATE

- Website
- Mission
- Statewide Outcomes
- Context
- Strategies
- Measuring Success



Enter agency website

Website: Enter Web Address

Enter agency mission

Mission:

Click here to enter text.



# Statewide Outcome(s): Select Agency supports the following statewide outcome(s). Outcome 1 Outcome 2 Outcome 3 Outcome 4 Outcome 5 Outcome 6 Outcome 7 Outcome 8

- Choose the outcome(s) that are most relevant to your agency's mission
- Delete the outcomes that don't apply to you



### Context:

Answers the question: What context do you operate in?

- What key issues does your agency address?
- What are your agency priorities?
- Who are your primary customers or clientele?
- How has what your agency does changed over time (if this provides readers helpful context)?
- How is your agency funded?
- What is the context in which your agency operates?
- What are the key issues your agency addresses and what are your priorities?
- Questions are for guidance, delete them when you enter your narrative information.



## Strategies:

Answers the question: What do you do?

- How does your agency address the key issues identified above?
- How does your agency contribute to the statewide outcomes?
- What do you do to advance your agency priorities?

- How does your agency address the key issues?
- How do you contribute to statewide outcomes?
- What do you do to advance agency priorities?



## Measuring Success:

Answers the question: How do you know if what you do is working?

What key items of data do you use to determine progress or measure success?

- How do you know if what you do is working to address the key issues?
- How do you measure success?



# PROGRAM/BUDGET ACTIVITY TEMPLATE

- Website
- Statewide outcome(s)
- Context
- Strategies
- Results
- Performance Measures Notes



# Select Agency Enter Program/Budget Activity Title

Enter Web Address

- Drop down to select agency
- Type in name of program or budget activity
- Enter web address for program or budget activity, if it exists



#### Statewide Outcome(s):

Program or activity name supports the following statewide outcome(s).

Outcome 1

Outcome 2

Outcome 3

Outcome 4

Outcome 5

Outcome 6

Outcome 7

Outcome 8

- Select the statewide outcome(s) supported by the program/budget activity
- Selected outcomes should be included on the agency profile
- To select an outcome, consider the outcomes to which each appropriation within the program/budget activity will point
- Administrative appropriations should point towards your agency's core programmatic outcome



## Context:

Answers the question: What context do you operate in?

- What is the purpose of this program or activity?
- What key issue(s) does this program/activity address?
- Who are the primary customers of this program or activity?
- What are the sources of funding for this program?
- Set the context for the reader.
- Use "plain speak"
- Avoid Jargon



## Strategies:

Answers the question: What do you do?

- How does this program or activity address the key issue(s) identified above?
- How does this program or activity contribute to the statewide outcomes?
- Who are the key partners you work with?

- Briefly describe the strategies your agency has for the program
- These strategies should align with the statewide outcome associated with the program/budget activity



## Results:

Answers the question: How do you know if what you do is working?

- How do you know your strategies are working?
- Are your strategies working? What are the results of your agency's activities?
- What factors are driving the performance trend?
- If the performance trend isn't stable or improving, how do you plan to improve performance?

- Discuss how you know whether your strategies are working
- What's your plan for improvement if they're not



Performance Measures	Previous	Current	Trend

- Provide 1-5 performance measures
- Provide information on performance from a previous point in time and the most recent point in time.
- Indicate performance trend: stable, improving, worsening
- Use "Notes" section:
  - To provide the source of the data
  - To indicate the timeframe for the data used



# SMALL AGENCY TEMPLATE

- Website
- Statewide Outcomes
- Context
- Strategies
- Results, including performance measures
- Performance Measure Notes



# PERFORMANCE MEASUREMENT



# PERFORMANCE MEASURES: WHAT TO USE?



- Output measures "How much did we do?"
  - Counts of customers served and activities performed.

## Examples:

- The number of clients completing chemical dependency treatment
- The number of wells inspected in a year

# Performance Measures: What to use?



- Efficiency Measures "How well did we do it?"
  - Measures of how well the activities were performed, usually measures of efficiency, timeliness, accuracy, workload ratios, unit cost, staff turnover, etc.

## Examples:

- Percentage of invoices paid promptly.
- The number of permits processed on time.

# Performance Measures: What to use?



- Outcome Measures "Is anyone better off?"
  - Measures of the extent to which your customers are better off than if they had not received your service. This usually has to do with improved skills, knowledge, attitude, behavior, customer satisfaction, or life situation.

## Examples:

- Infant Mortality Rate
- Traffic Fatality Rate
- The percent of people who do not get the flu



## EXAMPLE

## Context

 Being able to read proficiently at third grade is a predictor of future success

## Strategies

Provide Reading Corps tutors in all schools

## Results

Nearly all participants pass the third grade reading test

## Performance Measures

- Number of students tutored each year
- Student-Tutor Ratio
- Percent of participating students passing the third grade reading test

How much did we do?	How well did we do it?
# Customers Served	% Common Measures
	Workload ratio, staff turnover rate, staff morale,
	percent of staff appropriately trained, worker
	safety, unit cost, customer satisfaction
# A alt 11 a a	% Activity-specific Measures
# Activities	Percent of actions timely and correct, percent
	customers completing activity, percent of actions
	meeting standards
<u>Is any</u>	yone better off?
# Skills / Knowledge	% Skills / Knowledge
(e.g. parenting skills)	(e.g. parenting skills)
# Attitude / Opinion	% Attitude / Opinion
Including customer satisfaction:	Including customer satisfaction:
Did we help you with your problem?	Did we help you with your problem?
# Behavior	% Behavior
(e.g. school attendance)	(e.g. school attendance)
# Circumstance	% Circumstance

(e.g. working, people in stable housing)

(e.g. working, people in stable housing)

# PERFORMANCE MEASURES: RESOURCES



- Consult with your agency planning/management staff to identify which measures to include
- Use performance measures that your agency currently uses to manage programs and activities
- Minnesota Compass: <u>www.mncompass.org</u>
- State of Washington:
   <a href="http://www.ofm.wa.gov/performance/default.asp">http://www.ofm.wa.gov/performance/default.asp</a>
- Virginia Performs: http://vaperforms.virginia.gov/agencylevel/src/browse.cfm



# SUBMITTING BUDGET DOCUMENTS TO MMB

- Enterprise email users should upload documents to SharePoint site
  - Questions regarding setting up a SharePoint group should be directed to Ping Li, <u>ping.li@state.mn.us</u>, 651-201-3781
- Agencies not on enterprise email should submit documents to their EBO.
- Please use the document naming convention below:
  - Agency Profile: "2014 Agency Profile"
    - Example: 2014 Agency Profile
  - Program/Activity Narrative: "SWIFT Program/Activity Nbr\_Name of Program or Activity"
    - Example: E5001\_ArtsBoard
    - Example: T791013\_Freight



# DISCUSSION AND Q&A